



CAREER & TECHNICAL EDUCATION ENTREPRENEURSHIP

In the Entrepreneurship Pathway, students will learn the necessary principles to start up and operate a business. The primary focus of the pathway is to teach students the process of researching and analyzing a business opportunity, preparing a business plan and developing a plan to organize and promote the business.

By the end of their high school career, students will be able to define their organization's mission, vision and core values, effectively analyze their chosen industry, understand basic marketing concepts and develop a prototype.

CAREERS IN ENTREPRENEURSHIP

TECHNICAL CAREERS

(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)

Small Business Owner Brand Developer Virtual Business Developer Social Media Director Corporate Events Manager

PROFESSIONAL CAREERS

(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)

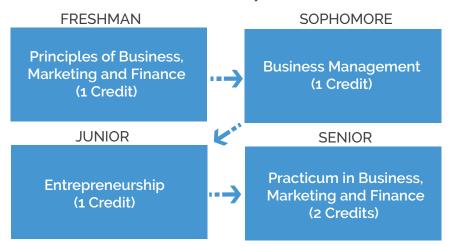
Venture Capitalist
E-Commerce Manager
Community Service Manager
Chief Executive Officer
Human Resources Executive

ENTREPRENEURSHIP COURSE SEQUENCE

CLUSTER: Business Management & Administration

CAMPUS: MHS & MHHS

ENDORSEMENT: Business & Industry



ADDITIONAL COURSE OPTIONS

Digital Media (1 credit)

Graphic Design (1 credit)

BIM (1 credit)

Virtual Business (0.5 credit)

HR Management (0.5 credit)

Advertising (0.5 credit)

Social Media Marketing (0.5 credit)

Entrepreneurship (1 credit)

*Business English (1 credit)

*Political Science (1 credit)

*Financial Math (1 credit)

*Forensic Science (1 credit)

*Medical Microbiology (1 credit)

Professional Communications (0.5 credit)

^{*}Course also fulfills graduation requirement for English, Math, Science, Social Studies or Fine Arts.

